



NORTHERNRIVERS

NORTHEAST PARENT & CHILD SOCIETY
PARSONS CHILD & FAMILY CENTER
UNLIMITED POTENTIAL

Life changing care since 1829

2024 IMPACT report



2024 COMMUNITY IMPACT

Dear stakeholders, friends, neighbors, donors, and all other members of the Northern Rivers family,

We take great pride in the guidance and support we offer our clients. But it is the brave children, adults, and families in our programs who do the work to change their lives and communities. And you make it all possible.

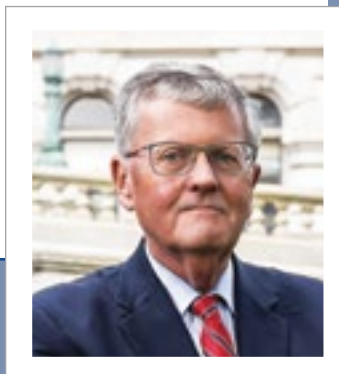
Everything we do, as individual professionals, as teams, and as an organization, is in service of empowering our clients to make positive changes and live better lives. We build upon their resilience and provide the support that gives them the power to step forward and find success.

In these pages, you'll read five stories that demonstrate the positive impact of our work—work that you made possible. You'll meet children, adults, and families who placed their faith and trust in our continuum of care, and who have ascended to incredible heights.

These stories are just a glimpse of the 19,000 lives we touch each year—individuals who turn to Northern Rivers for guidance, compassion, and hope. With your continued support, we will persist in advocating for and empowering children, adults, and families in our care. Together, we are building stronger communities and brighter futures.



William T. Gettman Jr.
Chief Executive Officer



BOARD *of Directors*

OFFICERS:

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NORTHERN RIVERS

1,400 Staff

Serving 19,000

Children, Adults
& Families

**Through 60+
Programs**

In 42 Counties

**And 56 School
Districts**

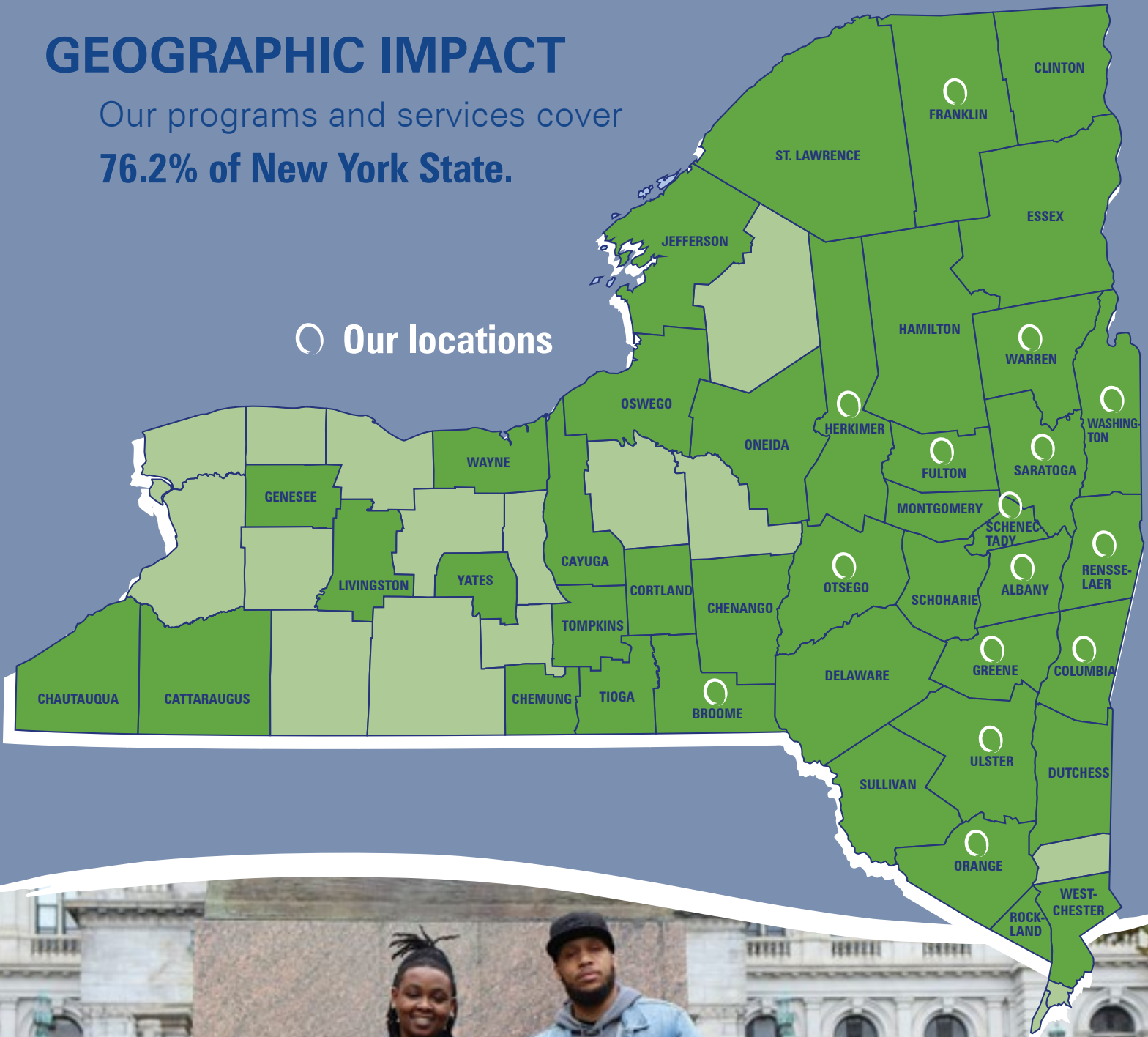
With Support From

**Over 1,350
Individual, Corporate
&
Community Donors**

GEOGRAPHIC IMPACT

Our programs and services cover
76.2% of New York State.

○ Our locations



2024 IMPACT *Family tree*

Today, Northern Rivers Family of Services stands as one of New York State's foremost human service organizations, but our roots go back almost two centuries.

Clients Served by Division

COMMUNITY SERVICES
4,848

BEHAVIORAL HEALTH
4,161

CRISIS RESPONSE
8,963

RESIDENTIAL &
FOSTER CARE
552

EDUCATION
523

In 1829, a group of dedicated women in Albany founded the Ladies Orphan Society, and **in 1888**, another group in Schenectady established the Home for Destitute Children. These pioneering efforts planted the seeds for what would eventually become Parsons Child & Family Center and Northeast Parent & Child Society.

In 1979, our roots spread further with the founding of Unlimited Potential in Saratoga Springs, dedicated to supporting individuals in recovery through vocational and supportive services.

In 2012, the Albany and Schenectady branches came together as Northern Rivers, with Unlimited Potential joining **in 2019**. Thanks to the vision and compassion of our founders, we continue to **serve more than 19,000 children, adults, and families** across New York State, guided by the same commitment to care that shaped our beginnings.

NORTHERNRIVERS

2024 BEHAVIORAL HEALTH *Services*

Behavioral Health Services, including Behavioral Health Centers and School-Based Behavioral Health programs, and OnTrackNY, are a NYS Office of Mental Health-licensed community-based system of counseling, treatment, psychiatric, and supportive services for a diverse range of mental health needs.

Max Moves Forward

Today Max is in college, he's happily employed in a local restaurant, and "every day is a good day for me," he often says. Max has come a long way since he came to OnTrackNY, and talking about his healing journey is important to him.

"In the fall of 2022, I had an episode of psychosis. I spent five weeks in the hospital, and it was difficult to process things afterwards," he remembers. He lost his job, left school, and was struggling with the magnitude of his experience. "I felt isolated and alone, and it was hard for me to believe the things I thought and said."

Through his work with OnTrack, Max got the clinical, psychiatric, and social support he needed to rebuild his life. "Every week, they were there, providing a welcoming environment. They showed me that I wasn't the only one who had experienced this, and helped me learn to advocate for myself.

The most important lesson Max learned? "I learned to say to myself, 'you already make people proud. Don't be so hard on yourself.'" Max, you've definitely made us proud!



BEHAVIORAL HEALTH

- 2,964 **Counseling Clients**
- 47,867 **Counseling Sessions**
- 19,512 **School-Based Counseling Sessions**
- 19 **School Districts**

2024 COMMUNITY *Services*

Community Services is a care management and clinical services system provided both in homes and throughout the community.

Carina Steps Up



Last year Carina joined our PATH program, designed to support youth who have had involvement with the juvenile justice system. What has she accomplished since then? Oh, not much...she just established two entrepreneurial businesses, became a community literacy volunteer, traveled to Washington, D.C. as part of a mentoring group, and won an Albany County Youth Recognition Award!

“PATH gave me an open space. I didn’t feel judged. We had real conversations, and they helped me build on my ideas, learn to advocate for myself, and think about my actions and their impact on others,” Carina said.

The PATH team helped Carina identify her goals, working with her to craft a business plan to make and sell baked goods at local events. The PATH Work-Based Learning Stipend and some additional support enabled her to purchase professional hairstyling equipment, helping her along her journey to practice cosmetology and hair design. They also connected her with community organizations that helped her develop her philanthropy and leadership.

“Carina just needed somebody to help tap into her potential,” said Carina’s mother, Theresa. “They showed her the impact she could have, invested in her, and helped her turn everything around.”



COMMUNITY SERVICES

- 3,209 Families Served
- 4,336 Children Maintained in Their Homes & Communities
- 105,000+ Hours of In-Home Services

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2024 CRISIS RESPONSE *Services*

Crisis Response Services is a community-based system of social work and psychiatric services designed to provide both rapid-response and intensive support.

Taking a Chance

Siera, 15, works with our Youth ACT (Assertive Community Treatment) program. Youth ACT provides intensive, integrated, community-based services to help youth with serious mental illness find success at home, in school, and in life.

As part of her work with her treatment team, Siera wrote an incredibly powerful essay about her experiences with trauma, loss, and pain. She had the courage to submit it to a statewide contest, and she won! Siera received statewide recognition at a ceremony in New York City, along with a scholarship.

"Siera is a pleasure to work with," said Demi Iverson-Searer, her clinician. "She has made tremendous progress in her ability to cope with stressors. With everything she has been through, she is resilient."



CRISIS RESPONSE SERVICES

- 8,752 Mobile Crisis Calls Answered
- 76 Youth Act Clients Supported
- 72 Adult ACT Clients Supported
- 5,000+ Hospital Stays Diverted

2024 EDUCATION *Services*

Education Services provides a spectrum of early enrichment, child development, and primary and secondary special educational programming to help youth reach their academic potential.

All in the Family



Reem came to America from Sudan in 2005 as a young mother with a growing family. As they adapted to a new language and culture, daughters Dina and then Zina joined the family, and Early Head Start was there to provide support. "A friend of mine told me about the benefits of Early Head Start," Reem said, "and the help was very important."

As the children progressed through the program, Reem worked with staff to set goals for herself, including furthering her education. The connection between us was strong—so strong that Reem ended up joining the program as a family support worker, and she's still helping Early Head Start families feel at home today.

And it's still a family affair. Dina volunteered with the program over the years, and spoke at this year's moving-up ceremony as an 18-year-old incoming college freshman, showing everyone in attendance what's possible. "I have a bond here," she said. "And I want to make sure that everyone feels like they have a place to belong."



EDUCATION

- **94%** High School Graduation Rate
- **290** Students Enrolled in 1st - 12th Grade Schools
- **98** Students Enrolled in Early Head Start
- **135** Students Enrolled in Preschool

NORTHERNRIVERS

2024 FOSTER CARE & RESIDENTIAL *Services*

Foster Care and Residential Services is a continuum of safe and therapeutic home and facility-based residential environments with comprehensive services for children and the families who support them.

Room at the Table



More than 100 foster children have been welcomed into Denise and Joe Miller's home since 1992. "We got started when our daughter was 16. She had a friend in foster care who needed a new place to go," remembered Denise. "She told us that we had to do something." The Millers obtained an emergency certification, and that began their journey.

"After that, we just kept getting calls to help kids," Joe said. The Millers specialize in making teenagers with challenging issues feel welcomed, accepted, and loved. "Denise always gets through to them eventually," said Foster Care Coordinator Danielle Trumbull. "One time, she stood out in the rain for three hours trying to convince a youth to come back inside."

Denise remembered, "he used to say that no one would want him. I told him, 'I do.' And finally, at 19 years old, I saw him relax and become a kid for the first time." She remembers another youth, who came to their home at 14. "He told me that he'd be gone in three months. He stayed five years."

Being foster parents has changed their lives. The five foster children they adopted, along with dozens more, still keep in touch.

"Every Christmas, we have an open door," laughed Joe. "There's enough lasagna for everyone."



FOSTER CARE & RESIDENTIAL SERVICES

- **211 Foster Families**
- **364 Children in Foster Care**
- **188 Residential Group Home Placements**
- **23 Adoptions**

2024 CORPORATE Partners

July 1, 2023 - June 30, 2024

SPECIAL *Thank you*
to our **LEAD PARTNER**



Member FDIC

CHAMPION *partners*



ADVOCATE *partners*



SUPPORTER

Aflac New York
Barclay Damon LLP
Bennett Contracting
Bond, Schoeneck & King, PLLC
MacFawn Fire & Flood Restoration
Saratoga National Bank
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Teal, Becker & Chiamonte
Usherwood Office Technology

FRIENDS

Eastern Heating & Cooling Inc.
Renaissance Corporation of Albany
Family Danz Heating & Cooling
Hill & Markes, Inc.



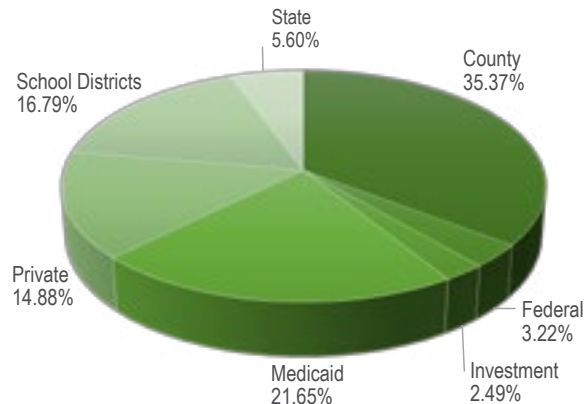
**NORTHERN
RIVERS**

2024 INVESTING *In Our Community*

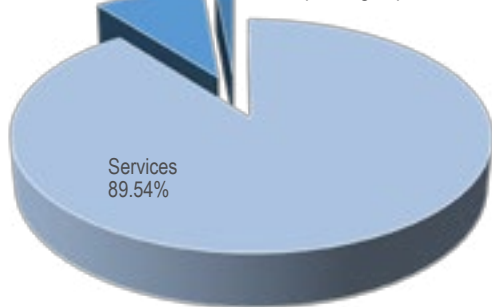
Financial Impact: July 1, 2023 - June 30, 2024

REVENUE

| | | |
|-------------------------|---------------------|-----------------|
| County | \$35,203,911 | (35.37%) |
| Federal | \$3,208,202 | (3.22%) |
| Investment | \$2,476,820 | (2.49%) |
| Medicaid | \$21,549,603 | (21.65%) |
| Private | \$14,812,708 | (14.88%) |
| School Districts | \$16,708,885 | (16.79%) |
| State | \$5,574,153 | (5.60%) |
| TOTAL | \$99,534,282 | (100%) |



Expenses Management & General 8.97%
Fundraising & Non-Operating Expenses 1.49%



EXPENSES

| | | |
|--|---------------------|-----------------|
| Services | \$86,546,410 | (89.54%) |
| Management & General | \$8,666,220 | (8.97%) |
| Fundraising Non-Operating Expense | \$1,440,303 | (1.49%) |
| TOTAL | \$96,652,933 | (100%) |

Foundation Support

\$3,297,150 Secured from Competitive Grants & Foundations

Donor Support

\$613,491 Secured from 499 Donors, 135 New

In-Kind Support

\$315,000 Estimated Value from more than 1,200 Donations

Volunteer & Intern Support

\$353,072 Value for 9,887 Hours from 300 Volunteers & Interns

Total Community Impact

\$4,578,713

Presented is a summary of our organization's financial results subject to final audit. To view the complete audited financial report, visit northernrivers.org/about-us/financial-impact.

Give a Grant Through Your Donor-Advised Fund (DAF)

With a donor-advised fund, you can support our programs while enjoying tax benefits. Contact your fund administrator to recommend Northern Rivers as a grant recipient and help change lives today.

Make Your Impact

Partner with Northern Rivers to empower children, adults, and families to change their lives & build stronger communities.

Leave a Legacy Gift in Your Will

Include Northern Rivers in your estate plans to create a lasting legacy. By giving a percentage of your estate or a specific bequest, you ensure that our programs continue to strengthen communities for generations to come.

Give a Gift of Stock

A gift of stock is a simple and tax-efficient way to support Northern Rivers' life-changing programs. Donating stock allows you to receive a charitable deduction for the full value of your donated shares and avoid paying capital gains tax on their appreciated value.

Qualified Charitable Distributions (QCDs)

Starting at age 70½, you can give a QCD of up to \$105,000 annually from your Individual Retirement Account (IRA) instead of taking your required minimum distribution. A QCD reduces your taxable income and supports the children and families in our community.

Give a Gift-In-Kind

Help meet immediate needs by donating food, personal hygiene items, diapers, or gift cards. Your in-kind gift makes a direct impact on the lives of families we serve.

Corporate Sponsorships

Partner with us to support our programs while aligning your brand with meaningful community impact.

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Contact the Northern Rivers Development Team at development@northernrivers.org or 518-426-2600 x1762.