



Media Contacts

First Niagara Bank

Helen Tederous

Office: (716) 819-5922

Cell: (716) 697-2335

helen.tederous@fnfg.com

Northern Rivers Family Services

Darlene Olivieri Raynsford

Cell: 518.396.6799

Darlene.Raynsford@northernrivers.org

FOR IMMEDIATE RELEASE

April 1, 2015

First Niagara's Day of Mentoring Teaches Students How to Thrive in the Workplace

Area Students Reap Benefits of Mentoring by First Niagara Executives and Employees

ALBANY, N.Y.— On Thursday, April 16, more than 30 First Niagara executives will provide career readiness advice and mentoring to students served by Northeast Parent & Child's YouthBuild Schenectady program at the seventh annual "Day of Mentoring".

The Schenectady county-based students, ranging from ages 18 to 24 and actively pursuing a GED while learning specific career trades, will have the opportunity to ask questions, seek consultation, and network with First Niagara professionals in a "speed-networking" format. The goal of the day is for the students to grasp the skills needed to be successful in the corporate landscape, gain greater financial and banking literacy, and obtain real-world perspectives on the skills and subjects studied in the classroom.

First Niagara is a community leader in recognizing the impact of mentoring relationships and has been a consistent community supporter of Northeast, most recently awarding the Northern Rivers affiliate a grant of \$25,000 through their Mentoring Matters program. This program provides critical funding and volunteer support for mentoring efforts throughout New York and Pennsylvania.

Quote here first Niagara bank about the importance of professional development and mentoring.

"Our strong partnership with First Niagara spans more than eight years of corporate, private foundation, and volunteer support," states Northern Rivers Chief Development Officer Sari O'Connor. "We appreciate First Niagara's commitment to the young people we serve and the opportunity for them to grow and thrive from the kindness, generosity and knowledge of others."

About First Niagara – boilerplate here

About Northern Rivers Family Services

[Northern Rivers Family Services](#) was established in 2012 through affiliation with longstanding family service agencies Parsons Child and Family Center and Northeast Parent & Child Society. Together, the 1,300-strong workforce of Northern Rivers and affiliates serve more than 13,000 children and families in 41 counties each year, with \$85 million invested through more than 60 social service programs. Northern Rivers builds a strong, successful and healthy future for our children, families and communities through quality services, collaboration and innovative leadership. Follow Northern Rivers on [Facebook](#), [Twitter](#), and [YouTube](#).